

RECEIVED
JUN 8 6 37 PM

RR RUWJSSA RUAPLI

DE RUEOMBA 29 1592206

ZNR UUUUU

R 082203Z JUN 67

FM FBIS WASHDC

TO RUWJSSA/FBIS SANTA ROSA CALIF

RUAPLI/FBIS CHITOSE JAPAN

FEDMON

BT

UNCLAS TK ON RUEO

318 138 810 774 MCPHERSON/GILMAN (INFO HOWARD/UTT,ROUDABUSH/SUGIMURA,
ROSSETTI/SAYRE) FROM KRIEBEL/SEELY WA 790

THROUGH THE EVOLUTION OF THE CULTURAL REVOLUTION WE HAVE OBSERVED
NUMEROUS DIFFICULTIES IN DRAWING PROPER DISTINCTIONS AMONG CHICOM
REGIONAL TRANSMITTER IDENTITIES UNDER PREVAILING SOURCELINE POLICY.
BUREAU'S VOLUNTARY DIFFERENTIATION BETWEEN PROVINCIAL AND CITY
LEVEL RADIOS IN COUNTLESS FYI'S AND OTHER COPY HAS BEEN USEFUL
AND OBVIOUSLY BORN OF NECESSITY. EFFECTIVE EARLIEST DATE SUITABLE WITH
BUREAU, WE THEREFORE PROPOSE TO INSTALL A MORE SPECIFIC SOURCELINE
SYSTEM FOR THE CHICOM REGIONAL TRANSMITTERS AS FOLLOWS:

ALFA. TRANSMITTERS ANNOUNCING A PROVINCIAL NAME WILL BE SOURCELINED
PROVINCIAL SERVICE FOLLOWING THE NAMES OF THE CITY AND PROVINCE,
E.G. HANGCHOW CHEKIANG PROVINCIAL SERVICE IN MANDARIN.

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BRAVO. TRANSMITTERS IN THE SAME CITY WHICH ANNOUNCE ONLY THE CITY
NAME WILL BE SOURCELINED CITY SERVICE, E.G. HANGCHOW CITY SERVICE
IN MANDARIN. TRANSMITTERS LOCATED ELSEWHERE THAN A PROVINCIAL
CAPITAL AND ANNOUNCING ONLY A CITY NAME WILL ALSO BE SOURCELINED
CITY SERVICE, E.G. NINGPO CITY SERVICE IN MANDARIN.

CHARLIE. TRANSMITTERS ANNOUNCING A GEOGRAPHIC NAME OTHER THAN CITY
OR PROVINCE WILL BE SOURCELINED REGIONAL SERVICE, QUALIFIED
BY THE NAME OF THE AREA, AND ATTRIBUTED TO THE CITY OF ORIGIN: E.G.
HAIKOU HAINAN REGIONAL SERVICE IN MANDARIN. 08/2215Z JUN

BT

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